

Hunter Hill

1012 Silver St.
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hunterh.ca
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Professional Summary

Bilingual graphic designer and creative lead with over a decade of experience delivering visual communications across agency, government, and post-secondary institutions. Guided by curiosity and a constant pursuit of growth, I apply a research-informed lens to translate complex subjects into clear, accessible communication products.

I have held a variety of management roles, including leading the creative services department at the House of Commons, where I set design standards, mentored teams, and delivered national communications campaigns.

Core Competencies

BRAND AND DESIGN LEADERSHIP

- Creative direction
- Brand governance and guidelines
- Design systems
- Stakeholder collaboration
- Host design workshops

UX AND DIGITAL DESIGN

- Wireframing and prototyping
- Component libraries
- Accessibility (WCAG, AODA)
- CMS platforms

CAMPAIGN AND COMMUNICATIONS

- Campaign strategy and metrics
- Email marketing
- Print and direct mail
- Event and environmental design
- Social media graphic production
- Analytics and reporting

TOOLS AND SOFTWARE

- Adobe Creative Suite
- Semantic HTML5, SCSS, JS
- Figma Make
- Visual Studio, Sublime Text
- OpenAI
- SVN, Git

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Experience

HOUSE OF COMMONS OF CANADA, OTTAWA ON.

MANAGER, CREATIVE SERVICES

2023 – 2025

Led creative direction of national and electoral communications campaigns, with a reputation for quality and consistency in the delivery of daily content seen by Canadians coast to coast to coast.

- Scaled creative services from 2 to 8 staff, building a team of photographers, videographers and motion designers.
- Unified the team by standardizing the approach taken to document requirements, develop timelines, mitigate risk, and organize output.

Notable Deliverables: Federal Budget, Fall Economic Statement, Canada Carbon Rebate, and Canadian Dental Care Plan.

SENIOR ADVISOR, DIGITAL AND CREATIVE

2022 – 2023

Built a creative services team by aligning members of the communications team to accommodate the Members of Parliament's (MPs) growing demand for creative support.

- Kept Canadians informed by translating complex federal policies into clear and AODA-compliant visual communications for national distribution.

GRAPHIC DESIGNER

2020 – 2022

Unified the look and feel of Federal COVID-19 messaging by building templated print and social media products used by MPs in critical times.

- Presented creative concepts and strategic direction to senior leadership, including Prime Minister's Office staff, and Chiefs of Staff to gain their buy-in.
- Developed templates and style guides for social media graphics and direct mail products used by 98% of Liberal MPs.

ENSEMBLE MTL — REMOTE

UX DESIGNER, FREELANCE

2025

- Conducted UX audit of campaign website, identifying opportunities to improve usability and clarity.
- Developed component library to support scalable, consistent design across dynamic campaign content.
- Streamlined production workflows by automating image processing, improving efficiency and consistency of output.

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BANFIELD, OTTAWA ON.

ART DIRECTOR / CREATIVE DESIGNER

2015 – 2019

- Built visually engaging infographics, analyzing and structuring data around the client's narrative.
- Directed creative assets including photography, video, and voice talent, ensuring deliverables fulfilled client requirements.
- Provided clear, actionable feedback to designers, and cross-functional teams.

Notable Clients: The Canadian Air Transport Security Authority, Export Development Canada, Global Affairs Canada, and March Networks.

REALDECOY, OTTAWA ON.

INTERACTION DESIGNER

2009 – 2013

- Participated in discovery sessions to define project requirements and align design solutions with client goals.
- Produced information architecture documents, wireframes, and high-fidelity prototypes to support project requirements, client goals, and user-centered design.

Notable Clients: The Canadian Automobile Association, The Canadian Museum of Nature, and Home Hardware.

Education

Advertising and Marketing Communications Management

ADVANCED DIPLOMA - ALGONQUIN COLLEGE, OTTAWA ON.

2009

Extracurriculars

- Federal Election Campaigns (2025, 2021)
- Board Member, Wellington West BIA (2019)
- CreativeMornings Ottawa (2016)