

Hunter Hill

1012 Silver St.
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613-983-5447

hunter.hill@hey.com

Professional Summary

I'm a UX specialist and seasoned designer with ten years of experience delivering user-centred digital solutions across B2B and government environments, including: CAA, EDC, and the House of Commons.

I help organizations communicate with clarity, purpose and impact through research-informed design. One of my greatest strengths is mentoring and empowering creative teams, creating design systems, implementing workflows, and improving service delivery.

Skills and Key Competencies

LANGUAGES & COMMUNICATION

- Fully bilingual (English/French)
- Facilitating design workshops and stakeholder interviews
- Creating and formatting content for digital platforms

UX & DIGITAL DESIGN

- Information architecture, wireframing, and prototyping
- Designing for ACA and WCAG 2.2 accessibility standards
- Developing scalable design systems and templates

LEADERSHIP & COLLABORATION

- Managing and mentoring creative teams
- Leading design systems, style guides, and workflow development
- Coordinating cross-functional projects and timelines

TECHNICAL SKILLS

- Adobe Creative Cloud, Figma, Canva, Affinity Designer, VS Code, Sublime Text
- HTML, CSS, jQuery, Node.js, PHP, React, SQL, NGINX
- Document pre-flighting and press checks

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Experience

ENSEMBLE MTL, REMOTE

UX DESIGNER, CANDIDATES & COMMITMENTS SECTIONS

2025

- Audited the campaign website and provided overall design and usability recommendations.
- Worked with campaign management to document and prioritize requirements for Candidates and Commitments sections.
- Modernized the ensemblemtl.org visual language, working within time and technology constraints.
- Designed Candidates and Commitments sections in Figma.
- Created asset library to manage variable components and maintain consistency during development.
- Automated the processing of 120 candidate photos. Resulting in ≈ 10 hours of time saved and 3 photo variants per candidate.

HOUSE OF COMMONS OF CANADA, OTTAWA ON.

MANAGER, CREATIVE

2023 – 2025

- Led and managed multidisciplinary design teams, fostering a collaborative, high-performing environment.
- Recruited, onboarded, and mentored design talent.
- Organized projects using internal job trackers, assigned tasks, tracked milestones and ensured timely delivery of design projects.
- Developed, implemented and managed a system of multilingual templates for Members of Parliament (MPs). The templates incorporated feedback received through stakeholder interviews and provided metrics to track and measure their success.
- Designed and launched LibParl.ca, a WordPress domain providing Liberal MPs a respective channel to organize and aggregate messaging and better engage their constituents.
- Advocated for user-centered design principles, including accessibility and research-driven decision making.
- Developed and presented digital strategies and concepts to Prime Minister's Office personnel and to Chiefs of Staff.
- Worked with Minister's Offices to establish the visual direction for several large policy announcements and their roll-out: Fall Economic Statement, Budget '23 & '24, Canada Carbon Rebate, and Canada child benefit.
- Facilitated bilingual design workshops (bi-annually) for MPs and parliamentary staff. Attendance averaged 80 participants, reflecting a notable increase from previous sessions.

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HOUSE OF COMMONS OF CANADA, OTTAWA ON.

SENIOR ADVISOR, DIGITAL AND CREATIVE

2022 – 2023

- Led end-to-end design projects across digital and print platforms, ensuring alignment with business objectives and brand strategy.
- Redesigned logos for several parliamentary communications products: InfoLib, the Grit, and the Weekender.
- Designed logos for larger caucus bulletins.
- Enforced and expanded upon brand guidelines to maintain visual consistency and elevate the brand across new products.
- Presented design concepts and creative rationale to Directors and Senior Staff, incorporating feedback while ensuring accessibility practices were adhered to.
- Spearheaded the launch of a design asset library, ensuring assets were accurate, accessible, and consistent across all platforms.
- Mentored and supported junior designers, videographers, and interns by providing constructive feedback and fostering a culture of creativity and excellence.

GRAPHIC DESIGNER

2020 – 2022

- Designed and produced graphics optimized for digital and social media platforms.
- Developed templates and style guides to maintain alignment across platforms
- Worked with analytics teams to test and iterate designs based on engagement data.

BANFIELD, OTTAWA ON.

ART DIRECTOR / CREATIVE DESIGNER

2015 – 2019

- Created and managed design assets for clients such as CAA, CATSA, and EDC.
- Reviewed and provided guidance on design, artwork, photography and voice talent.
- Coordinated daily workflow and deliverables with digital and video production teams.
- Built project estimates based on timeline, scope of work, and technical requirements.
- Designed and presented print templates and brand guideline documents to facilitate future design work.

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REALDECOY, OTTAWA ON.

INTERACTION DESIGNER

2009 – 2013

- Designed user interfaces for CAA, Home Hardware, Canadian Museum of Nature, and Royal Tyrrell Museum.
- Attended kick-off meetings and discovery sessions, noted project requirements, and drafted statements of work.
- Performed internal and external site audits and heuristic evaluations.
- Created and maintained information architecture documents, high-fidelity prototypes, and final user interface designs.
- Presented wireframes and prototypes for review by development and technical teams.
- Performed quality assurance checks. Logged issues and created tickets using JIRA.

Education

Advertising and Marketing Communications Management

ADVANCED DIPLOMA - ALGONQUIN COLLEGE, OTTAWA, ON. 2009

Extra Curricular

- Federal Election Campaign - Carleton Riding (2025)
- Federal Election Campaign - HQ (2021)
- Board Member Wellington West B.I.A. (2019)