

Hunter Hill

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PROFESSIONAL PROFILE

I'm a bilingual graphic designer with comprehensive experience advancing organizational priorities through traditional and digital communications and engagement efforts across government and private sectors. For over a decade, I've led cross-departmental media initiatives, optimized communications workflows, and ensured compliance with accessibility, privacy, and provincial language regulations. I specialize in transforming complex policy into clear, user-centered content and services.

SKILLS

Fully bilingual (French/English).

Creative studio management.

Design systems and style guide development.

AODA, ACA, WCAG 2.0
Accessibility standards.

Online content creation
and formatting through CMS.

Seasoned designer with honed
ability to develop user-centered
web designs, report layouts
and digital assets.

Document formatting
and template creation.

Document print setup using
CREO or Fiery RIPs.

Project management tools:
Trello, Basecamp, Asana, JIRA.

Design software: Adobe
Creative Cloud, Canva,
and Affinity Designer.

EXPERIENCE

HOUSE OF COMMONS OF CANADA, OTTAWA ON.

MANAGER, CREATIVE

2023 – 2025

- Led and managed multidisciplinary design teams, fostering a collaborative, high-performing environment.
- Recruited, onboarded, and mentored design talent.
- Organized projects using internal job trackers, then assigned tasks, tracked milestones and ensured timely delivery of design projects.
- Reviewed the team's creative output, providing feedback and guidance when necessary, ensuring visual quality, brand consistency, and adherence to design standards through all channels.
- Developed, implemented and managed a system of bilingual express mailer templates for MPs in multilingual ridings. The templates addressed issues gathered from stakeholder interviews and used pre-approved stock and print production techniques set out by the Parliamentary Budget Officer (PBO).
- Designed and launched LibParl.ca, a WordPress platform for MPs aimed to help less tech-savvy Members of Parliament increase their reach within their constituency.
- Advocated for user-centered design principles, including accessibility and research-driven decision-making.
- Developed and presented digital strategies and concepts to Prime Minister's Office personnel and Chiefs of Staff with clarity and confidence.
- Facilitated bilingual design workshops (bi-annually) for MPs and parliamentary staff. Attendance averaged 80 participants, reflecting a notable increase from previous sessions

SENIOR ADVISOR, DIGITAL AND CREATIVE

2022 – 2023

- Led end-to-end design projects across digital and print platforms, ensuring alignment with business objectives and brand strategy.
- Enforced and expanded upon brand guidelines to maintain visual consistency and elevate the brand across new products.
- Presented design concepts and creative rationale to Directors and Senior Staff, incorporating feedback while advocating for design best practices.
- Spearheaded the launch of a design asset library, ensuring assets were up-to-date, accessible and consistent across all channels.
- Mentored and supported junior designers, videographers and interns by providing constructive feedback and fostering a culture of creativity and excellence.

GRAPHIC DESIGNER

2020 – 2022

- Designed and produced static and animated graphics optimized for social media platforms.
- Developed templates and style guides for consistent social media storytelling.
- Ensured all assets met accessibility and platform-specific formatting standards.
- Assisted with photo editing, retouching, and layout design for online posts.
- Worked with analytics teams to test and iterate designs based on engagement data.

BANFIELD, OTTAWA ON.

ART DIRECTOR / CREATIVE DESIGNER

2015 – 2019

- Scheduled and prioritized communications projects for a large portfolio of clients.
- Coordinated workflow, assets and provided feedback to print, digital and video production teams on a daily basis.
- Created estimates based on timeline, requirements and scope of a project.
- Reviewed and approved designs, artwork, photography and voice talent.
- Created templates and brand guideline documents to facilitate future design work.

EDUCATION

ADVERTISING AND MARKETING COMMUNICATIONS MANAGEMENT

2009

Advanced Diploma - Algonquin College, Ottawa, ON.

DIPLÔME D'ÉTUDES SECONDAIRES

2006

École Secondaire Catholique Embrun, Embrun, ON.

VOLUNTEER AND OTHER EXPERIENCE

- Federal Election Campaign - Carleton Riding (2025)
- Federal Election Campaign - HQ (2021)
- Board Member Wellington West B.I.A. (2019)